



I design digital experiences that are clear, purposeful, and easy to use.

With a background in eLearning, I build with structure, intention, and real-world usability in mind.

Education

Unisa

Bcom (Hons) in Organisational Psychology
2012-2014

UWC

Bcom (General)
Information Systems &
Industrial Psychology (majors)
2008 -2011

AIE

National Certificate: Design Techniques
2018 -2019

Courses

SA Writer's College

Writing Coach Course

Interaction Design Foundation (IDF)

Design Thinking: The Ultimate Guide
Visual Design: The Ultimate Guide

LoveTefl

Teaching English as a Foreign Language (TEFL)

Skills

eLearning & Content Development

Interactive eLearning Development, Content Structuring, Writing

Graphic & Multimedia Design

Visual Design, Video Editing, Canva, Vyond

Learning & UX Design

Research, Needs Analysis, Design Thinking, Wireframing & Prototyping

Platforms & Tools

Articulate 360, LMS Management, Figma, HTML & CSS

Collaboration

Team Collaboration, SME Engagement

Personal Insights

Clifton Strengths:

Intellection, Learner,
Harmony, Context, Input

Myers-Briggs:

INFJ

Experience

E-Learning Content Developer

Herotel | Apr 2020 - Present

- Develop interactive eLearning courses, visuals, videos, and microlearning using graphic design and digital content development techniques
- Design visual learning assets and multimedia content to improve clarity, engagement, and usability
- Collaborate with SMEs to translate learning requirements into structured digital modules
- Build assessments and interactive elements aligned with learning objectives
- Manage LMS course delivery, including uploads, configuration, testing, and reporting
- Produce internal communication assets such as presentations, newsletters, posters, and culture materials

Instructional Designer (Junior)

Moving Learning Forward | Jun 2018- Jun 2019

Assisted in the development of elearning activities and course content training

English Teacher

English Programme In Korea (EPIK) | Feb 2017 - Feb 2018

Conducted English language and conversation classes to South Korean Middle School and High School students

Talent Management Administrator

Smollan (Group) | Jan 2016 - Nov 2016 & Apr 2015 - Jun 2015

Administered talent assessments, surveys, and job profiling systems.

HR Administrator

Bluespec Holdings | Jul 2015 - Dec 2015

Managed offer and onboarding documentation, coordinating with payroll and resolving employee queries.

Learning & Development Intern

Sea Harvest | Apr 2013 - Mar 2014

Supported learning and HR operations, including training delivery, employee onboarding, assessments, and career development initiatives.